

Washington State Conservation Commission

CONSERVATION DISTRICTS OF WASHINGTON STATE

your window to healthy lands

Business in the front, party in the back

Mike Baden, Regional Manager
Josh Giuntoli, Regional Manager

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Washington's Strategic Planning Guide for Conservation Districts



[RCW 89.08.220: Corporate status and powers of district.]

(e) The long-range renewable natural resource program, together with the supplemental annual work plans, developed by each district under the foregoing procedures shall have official status as the authorized program of the district, and it shall be published by the districts as its "renewable resources program"……..

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Insert your CD's logo here!

Washington Conservation District



Five-Year Plan for 20xx-20xx

Contact: FirstName LastName, Email and Phone

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Long-Range Plan Template

Long Range Plan Template

Achieve	Preserve
• Useful for CDs – not just an exercise, want to do it • Roadmap for funding development • Accurately captures the community need and reflects the community need in the document • A tool to educate the public what we do – capture impact • A companion guide to help districts through the process – "how to/process guide" • Easy to navigate – use of appendices • Searchable/queryable • Consistency of information • Make it more "eye-catching" • Efficient to use, draft, develop, staff accessibility	• Flexibility of the plan to meet local goals • Accessible – any district can use it • Shareable – draft formats • Meets the law • A timeline that keeps the plan "alive" and keeps the district engaged. Works well with writing grants
Avoid	**Eliminate**
• Sitting on a shelf • Over-complication • Duplicative work	• Unnecessary redundancies •



How did we get there?

- Facilitated by the Commission
- District Representation
- Several meeting over the course of several months
- Homework in between meetings
- Drafting of sections assigned to individual members
- Group review of drafts and finalization

Guide to Strategic Planning for Washington Conservation Districts

Purpose of the guide

This guide was developed as a resource as conservation districts initiate their annual and long-range planning process. It is intended to accompany the planning templates provided by the Conservation Commission to conservation districts as a guide through the process or as a stand-alone resource for districts in the planning process. The guide is intended to provide an approach to planning that is comprehensive but also straight-forward and user-friendly regardless of the user's experience in planning whether experienced or new to planning.

Introduction to strategic planning

Why are we doing this

Long-range and Annual Planning are key to setting the direction and priorities of the district. Together they provide the road map for the short and longer-term activities and vision of the district. They provide a framework for prioritization of tasks and workload for the district.

The plans are also key in highlighting to the public what the district is all about and what is important to the district. They are required by statute and, in fact, according to RCW 89.08.220 (7):

> *"The long-range renewable natural resource program, together with the supplemental annual work plans, developed by each district under the foregoing procedures shall have official status as the authorized program of the district, and it shall be published by the districts as its "renewable resources program". Copies shall be made available by the districts to the appropriate counties, municipalities, special purpose districts and state agencies, and shall be made available in convenient places for examination by public land occupier or private interest concerned. Summaries of the program and selected material therefrom shall be distributed as widely as feasible for public information."*

This highlights the importance of the plans as official program of the district and thus worthy of careful consideration. More on the statutory items related to the plans later.

What is strategic planning

The long-range plan, as well as the annual plan of work, are management tools to help the district create a roadmap that enables it to do a better job of accomplishing their mission.

Strategic planning is a process through which the district develops, and agrees on, priorities that are key to accomplishing its mission. The plans developed are intended to guide the decision making process as the district navigates its work in the community, adapts the environment in which it works, and pursues resources needed to achieve the priorities laid out.

Sections

- Purpose
- Introduction to strategic planning
- Structure of strategic planning
- Assessing your situation
- Content and format
- From planning to implementation
- Your plan as a living document
- Resources

Links



Strategic Planning Guide

Long Range Plan Template

Annual Plan Template

Landing Page

GRAYS HARBOR
CONSERVATION DISTRICT

GRAYS HARBOR
STREAM TEAM

MOUNT
OLYMPUS
BREWING


GRAYS
HARBOR
CONSERVATION DISTRICT
From the oceans, to the farms, and all of the rivers inbetween, we are proud to work with our community to ensure that our natural resouces are enjoyed for generations to come. This can represents one tree planted on the Hoquiam or Wishkah River. Share a picture of you enjoying your River Roots Pale Ale and tag us on Facebook!
Check out our website here for more infromation
OLY PEN
REAL ESTATE
LINC
MALT
RIVER
ROOTS
AMERICAN PALE ALE
5.4% ALC BY VOL



PACIFIC
CONSERVATION DISTRICT

Willapa
Brewing Co.
-SOUTH BEND, WA-




WILLAPA BAY
WASHINGTON
N
0
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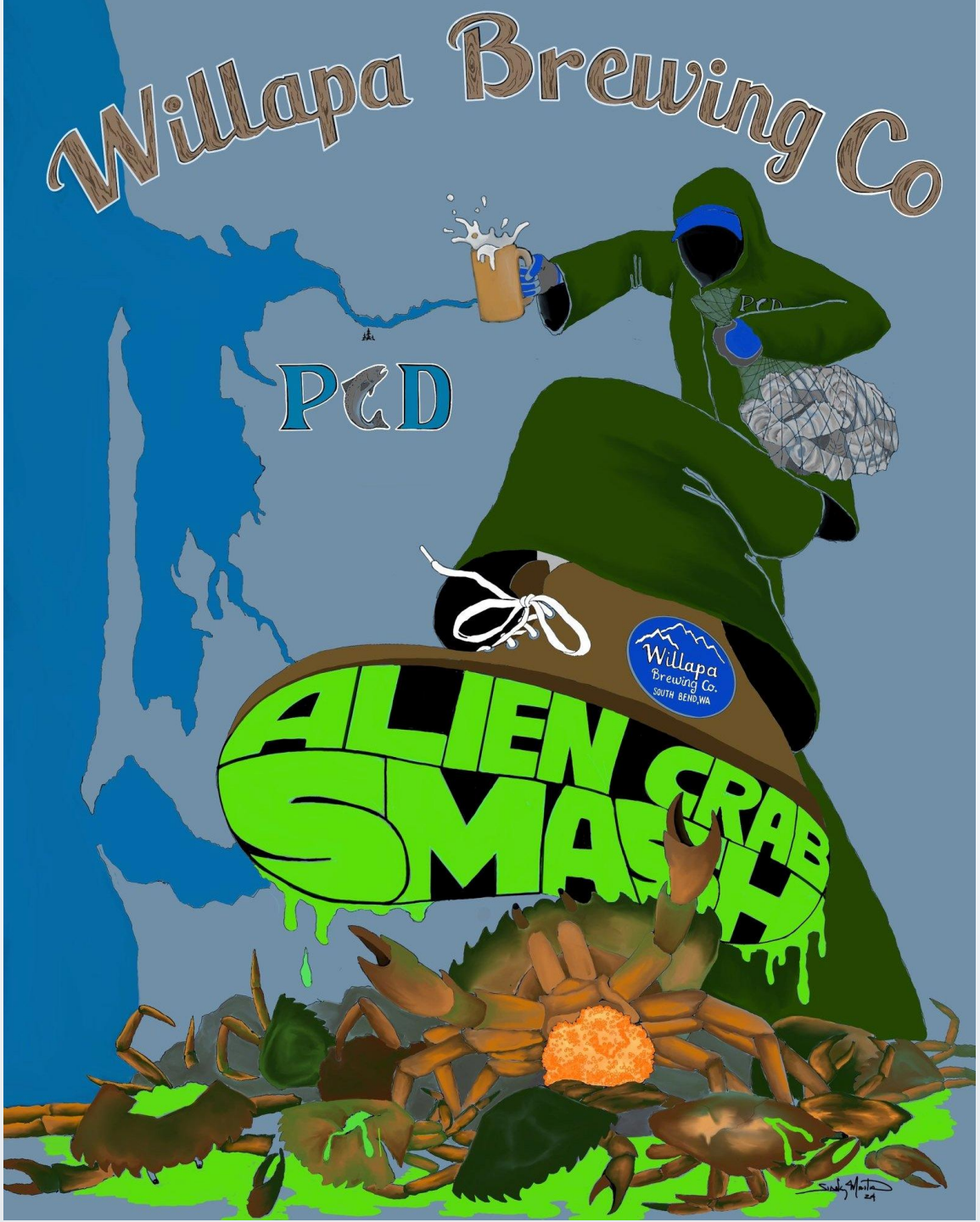
5
miles
Shoalwater Bay Indian Reservation
North Cove
Cape Shoalwater
Dexter by the Sea
TOKELAND RD
Toke Point
Tokeland
Empire Spit
SR 105
Hawks Point
Range Point
Willapa River
to Aberdeen
Bruceport County Park
US 101
Stony Point
Pine Island
Bone River Natural Area Preserve (DNR)
Bone River Water Access
South Bend
Leadbetter Point
Wilson Point
Goose Point
Bay Center
DIKE RD
S BEND PALIX RD
RIXON RD
Niawiakum River Natural Area Preserve (DNR)
Niawiakum River Water Access
Sandy Point
BAY CENTER RD
Willapa National Wildlife Refuge
Leadbetter Point State Park
Leadbetter Point Trailheads
PACIFIC OCEAN
Long Beach Peninsula
STACKPOLE RD
OYSTERVILLE RD
Oysterville
Willapa Bay
Ramsey Point
WILLAPA HILLS
SR 103
Skating Lake State Park
Pacific Pines State Park
Lynn Point
Needle Point
N. Nemah River
N NEMAH RD
Diamond Point
Ocean Park
BAY AVE
Willapa National Wildlife Refuge
Stanley Channel
S. Nemah River
South Nemah Natural Resources Conservation Area (NRCA)
Klipsan Beach
227TH PL
LONG ISLAND
Loomis Lake State Park
Loomis Lake S.P. Beach Access
Loomis Lake
Stanley Peninsula
Washington State Department of Natural Resources (DNR)
Don Bonker Cedar Grove Trail
Long Island Campgrounds
Teal Slough Trailhead
Teal Slough NRCA
PARPALA RD
Oceanside
High Point water crossing
Willapa NWR Headquarters and Interpretive Trails
O'Meara Point
CRANBERRY RD
Willapa National Wildlife Refuge
Round Island
Porter Point
SANDRIDGE RD
Greenhead Slough Trailhead
Ellsworth Creek NRCA
Naselle Highlands NRCA
Naselle River
PIONEER RD
Tarlatt Slough
Willapa NWR Trailheads
Discovery Trail
Long Beach
67TH PL
Gray Whale Skeleton
Seaview
to Cape Disappointment S.P.
DNR
Naselle
to Longview
SR 401
SR 4
Bear River
US 101
to Astoria, OR



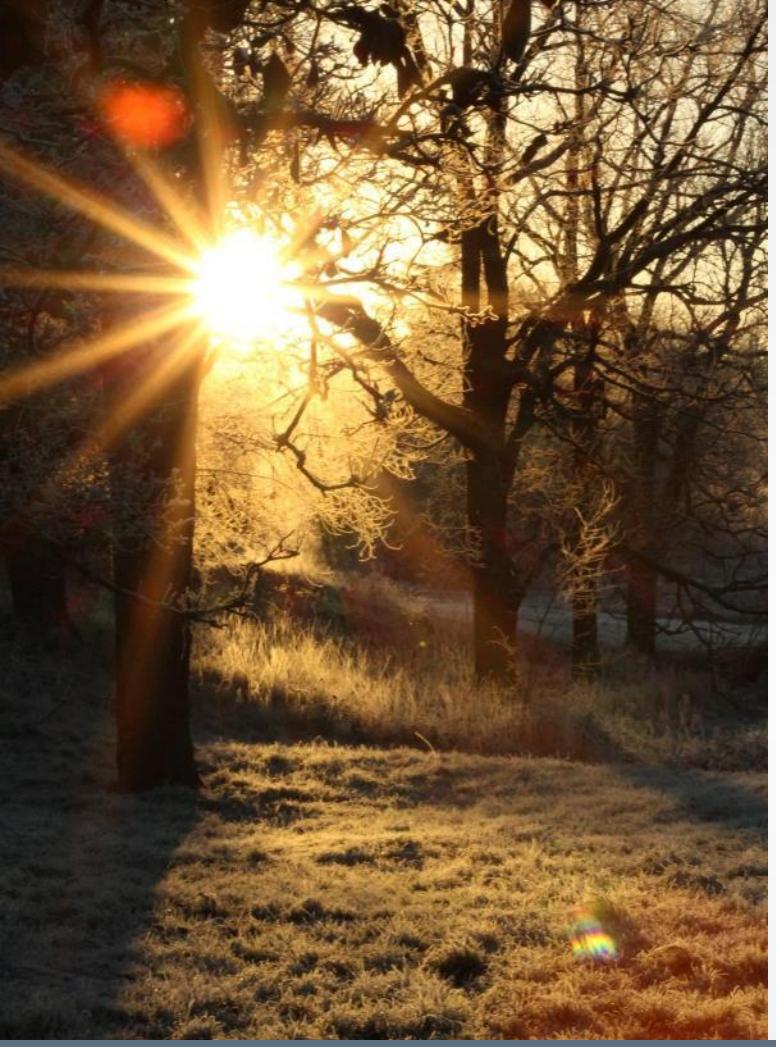

Tom Banse / NW News Networ


Willapa Brewing Co
PCD
Willapa
Brewing Co.
SOUTH BEND, WA
ALIEN CRAB
SMASH



Questions?

Washington State Conservation Commission



Contact:

Josh Giuntoli
SW Regional Manager
jgiuntoli@scc.wa.gov
360-485-8538

Mike Baden
NE Regional Manager
mbaden@scc.wa.gov
509-385-7510

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