

IDALS Urban Conservation Program

National Association of State Conservation Agencies

October 8, 2024

IOWA DEPARTMENT OF
AGRICULTURE &
LAND STEWARDSHIP

Urban Conservation Program Structure

- Established in 2008 and expanded in 2014 with adoption of Iowa Nutrient Reduction Strategy
- Address urban and transitional Ag/Urban areas - bridging resource concerns and populations
- Primary objectives of improved water quality, reduced erosion, and mitigating flood risk
- 5 Full Time Urban Conservationists

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URBAN CONSERVATION PROGRAM

Urban Conservation Program Function

- Provide financial and technical assistance for design and implementation of stormwater management practices
- Work across agencies, funding sources, programs, and communities
- Assist communities, developers, consultants, homeowners, agencies, and others
- Advantage of urban education, information, and outreach requirements

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Water Quality Initiative
Cost Share Program Example

- FY 2015 – 2024
- 126 Total Urban Projects Funded
  - 84 Completed, 18 Under Construction, 22 Design/Planning Phase
- 50% Cost Share
  - $14.6M WQI Practice Funding
  - $48.5M Partner Contribution
- Provides Supplemental and Catalyst Funding

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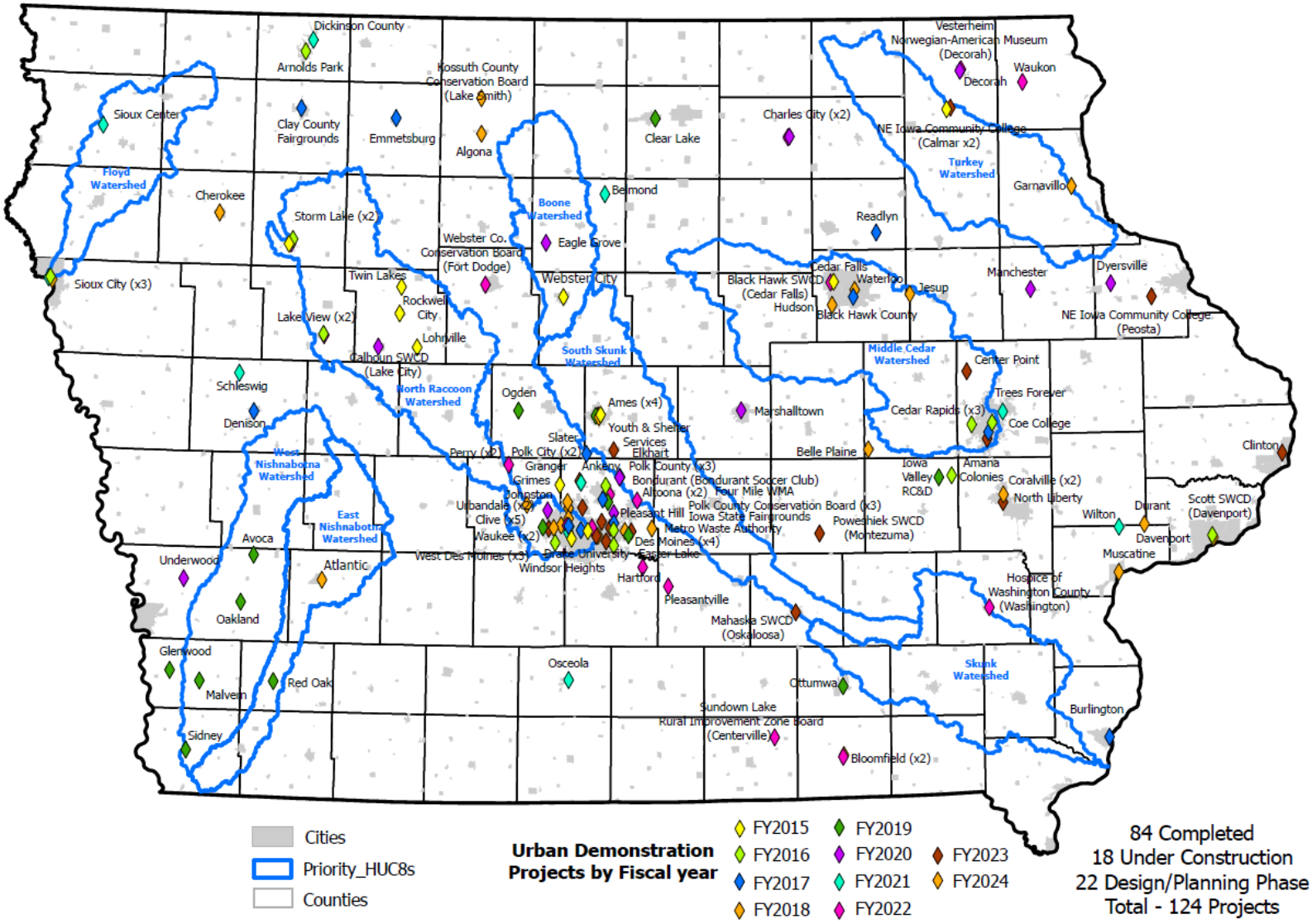
Urban Water Quality Initiative Demonstration Project Locations



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Completed Practice Examples

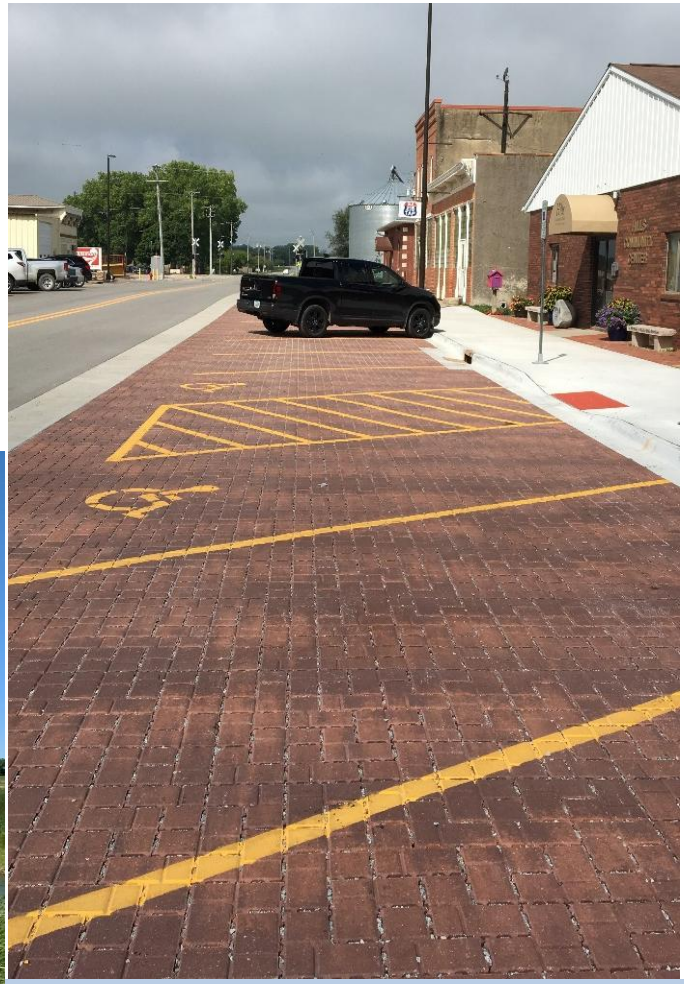
Stormwater Wetlands



Wet Pond



Permeable Pavers



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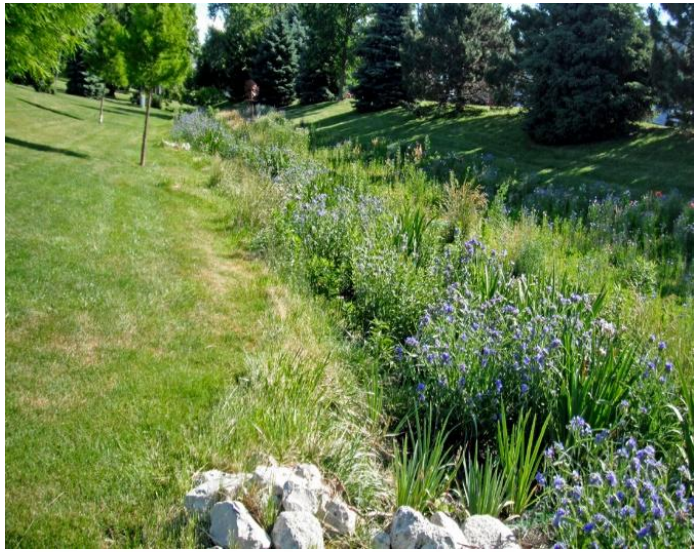
Completed Practice Examples

Rain Garden



Bioswale



Bioretention Cell



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Completed Practice Examples

Native Landscaping



Soil Quality Restoration



Rain Harvesting



Contacts and Additional Information

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