

NATURAL RESOURCES
DIVISION

Arkansas' Conservation District Relevancy, Accountability, & Resiliency

Conservation in Arkansas



Core Partners

Conservation Districts

Arkansas Association of Conservation Districts & Employees

Arkansas Department of Agriculture, Natural Resources Division

USDA Natural Resources Conservation Service

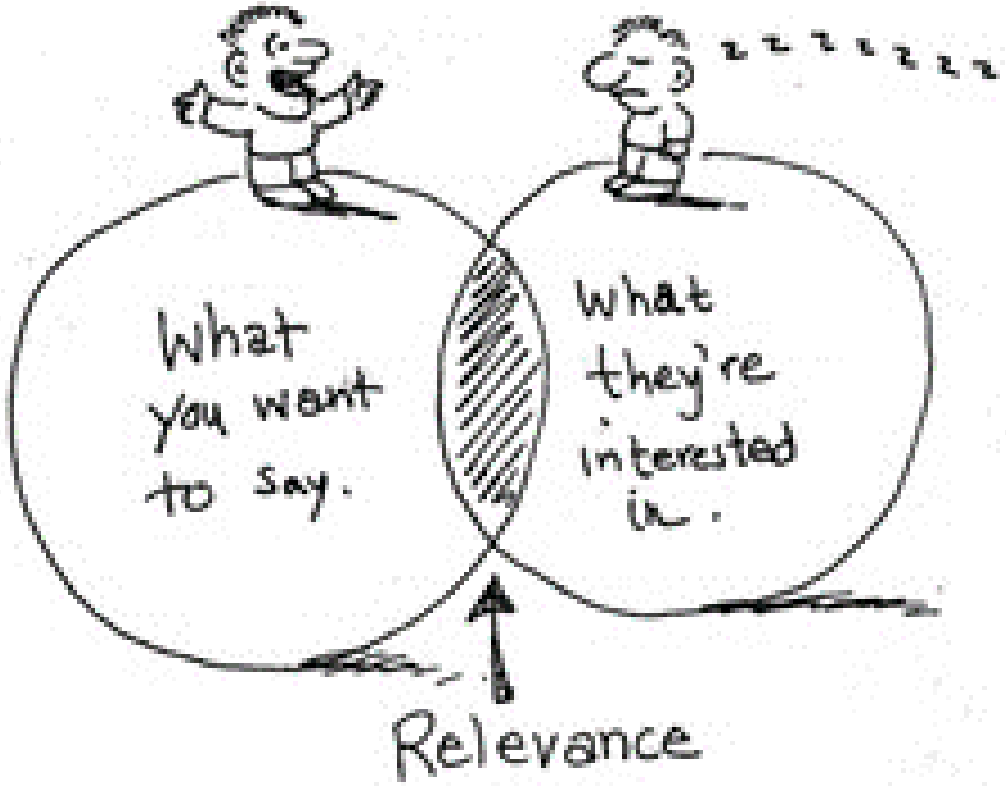
Natural Resources Division Conservation Section

9 staff members

6 Programs

Relevancy

- The quality or state of being closely connected or appropriate.
- Remaining relevant is one of the biggest challenges for long-term success.
- Telling the story of conservation districts.
  - Who
  - What
  - Why





Accountability

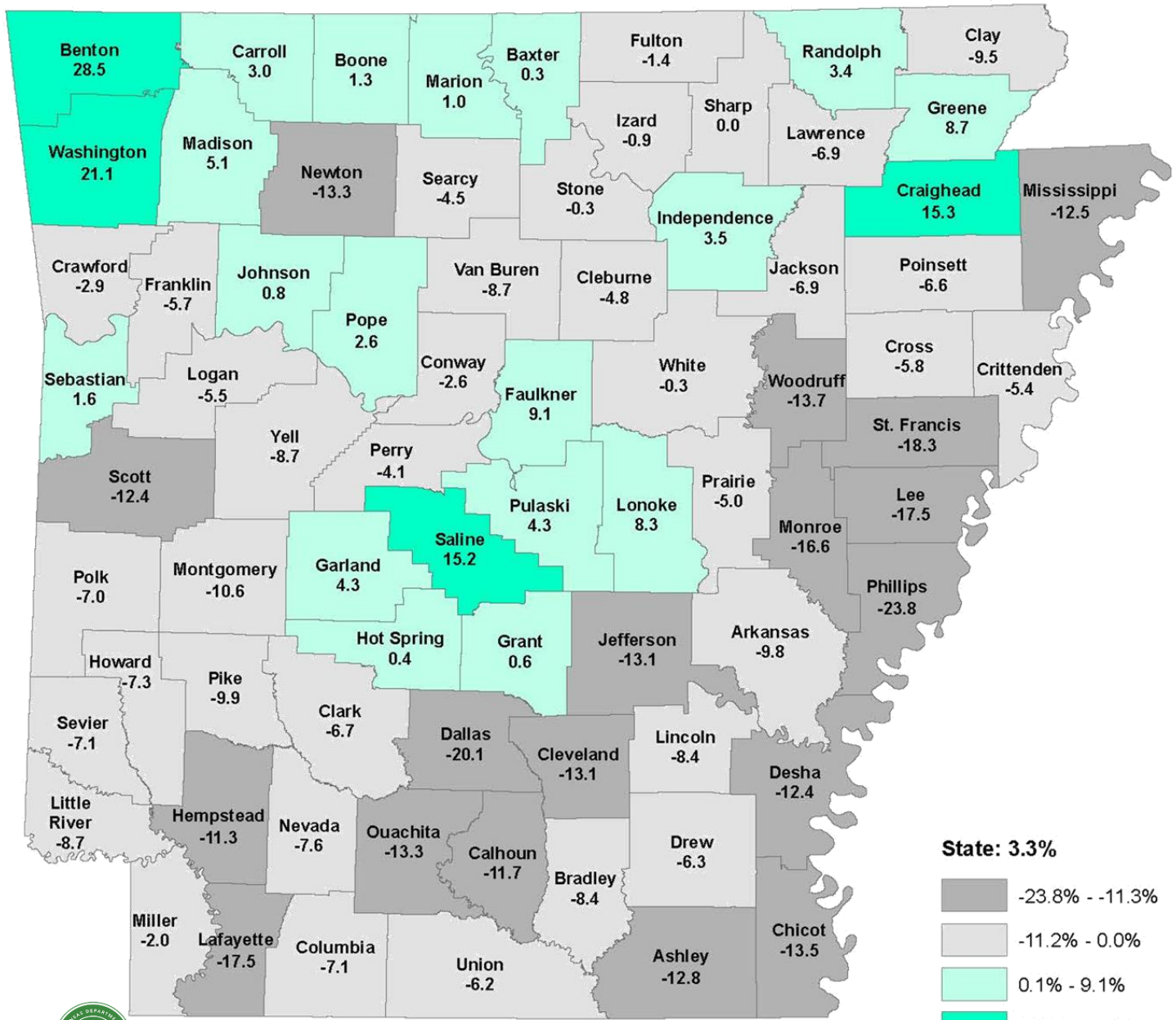
"Accountability is the glue that ties commitment to the result."
– Bob Proctor

- Defining roles and establishing goals
  - Conservation Districts
  - Partners
- Managing expectations

Resiliency

- The ability to recover from or adjust easily to adversity or change.
- Conservation district adversity.
  - Funding
  - Engagement
  - Oversight
- The fear and negativity of change.

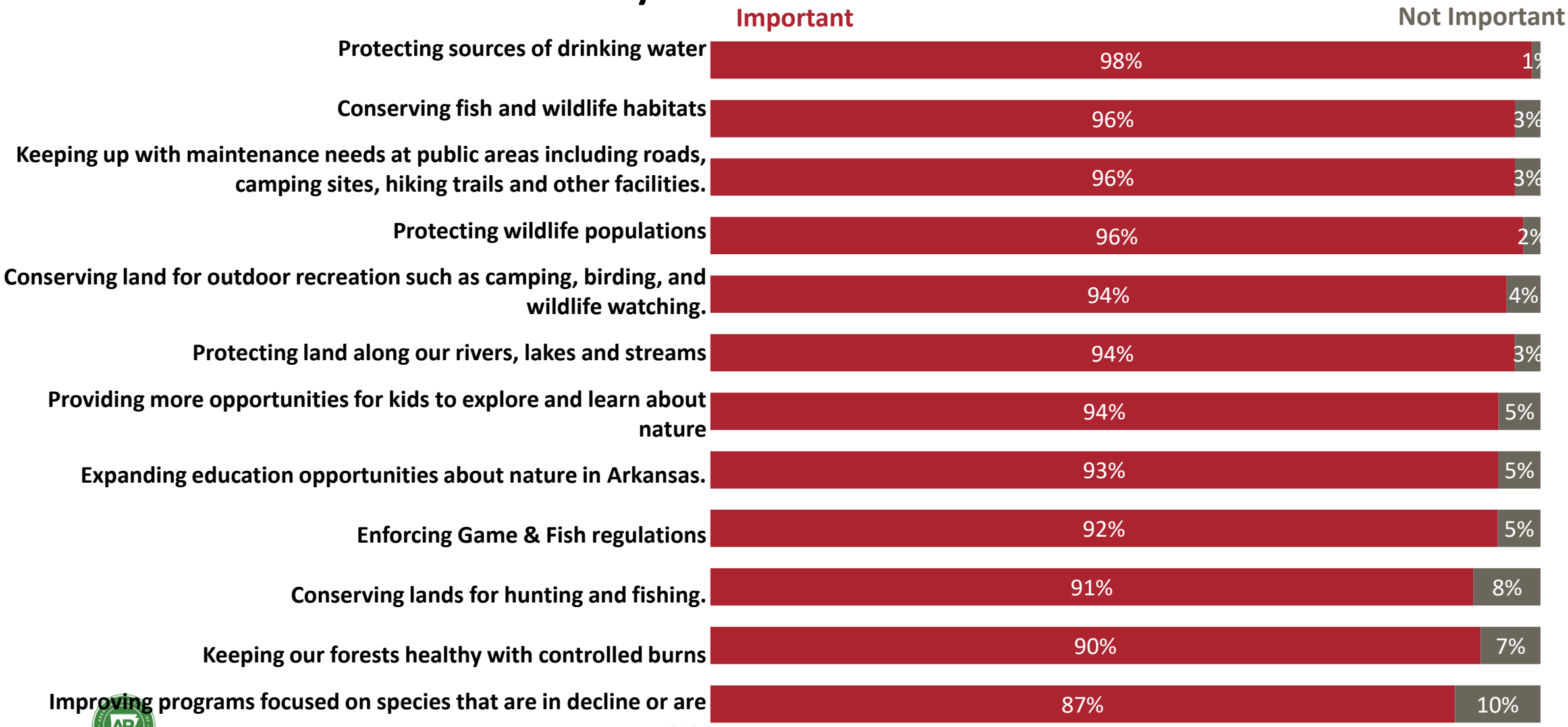




Source: U.S. Census Bureau, 2010 Census and 2020 Census State Redistricting Data (Public Law 94-171)

Percent Change in Total Population; Arkansas by County: 2010 - 2020

I'm now going to read a list of issues impacting conservation here in Arkansas. For each one, please tell me how important you believe the issue is to you as it relates to conservation.



Addressing the Challenges



Partnerships



Communication



Strategic Planning

Questions?

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