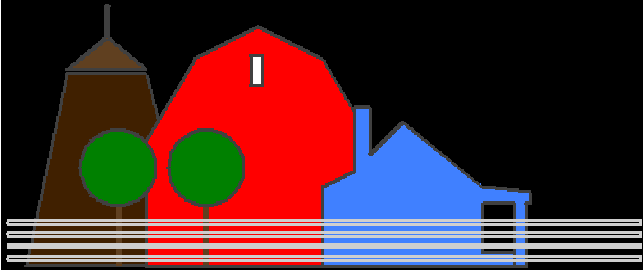


National Association of Conservation Districts



Serving America's Conservation Districts

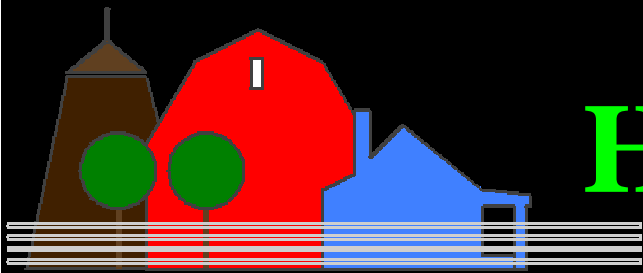


Agenda

- ✓ History
- ✓ Role
- ✓ Functions
- ✓ Vision and Mission
- ✓ Organizational Structure
- ✓ Services



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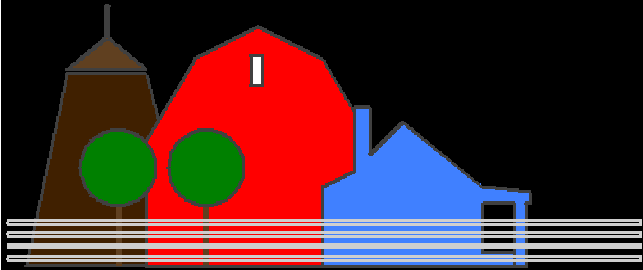
Historically Speaking ...

✓ 1937

- President Franklin Roosevelt
- Model Standard States Districts Act
- Districts as Subdivisions of State Government



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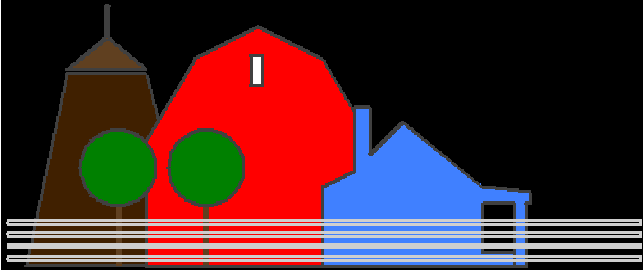
And then ...

✓ 1938

– First District in Virginia



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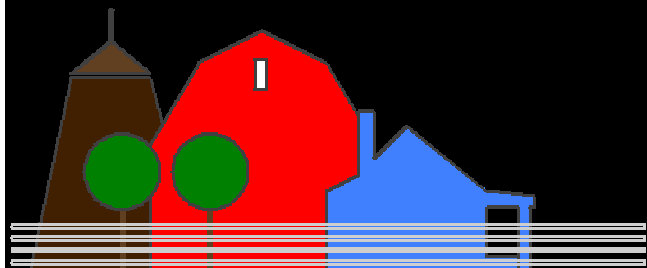
From There ...

✓ 1946

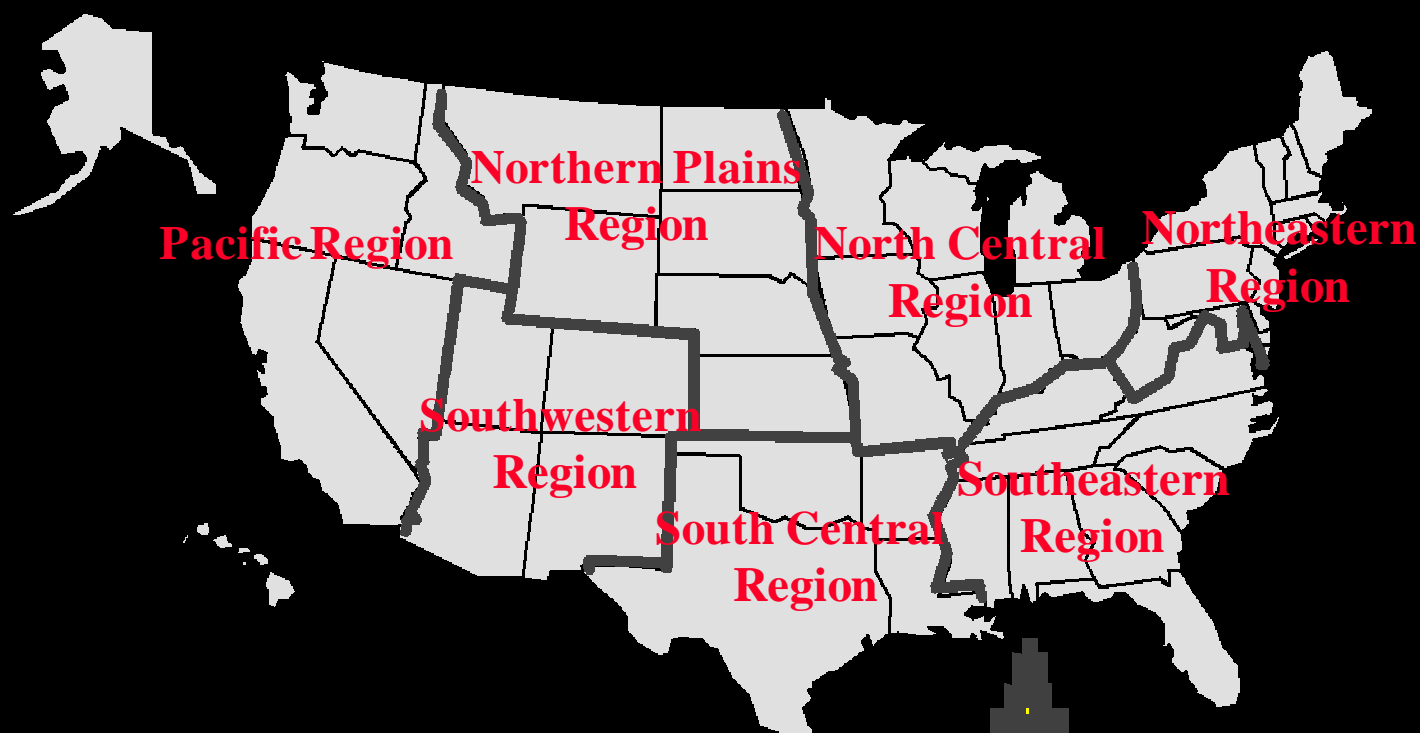
- WWII had ended
- Surplus military equipment appropriated
- 40 states converge on Washington D.C.
- “...unorganized group...many voices rather than one.”
- 17 states go to Chicago, IL
- Formed NASCDGO (later known as NACD)



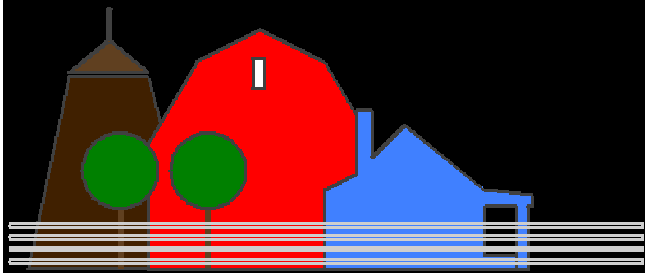
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NACD Regions



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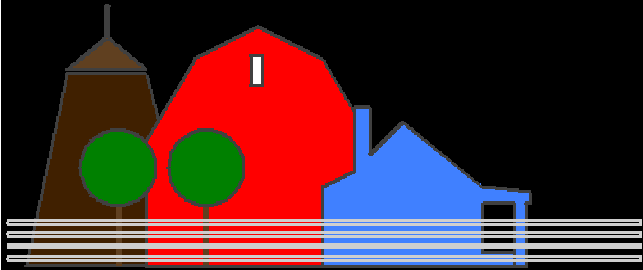


Our Mission Is ...

**To enable Conservation Districts to
pool their resources to accomplish
collectively what they cannot
accomplish individually.**



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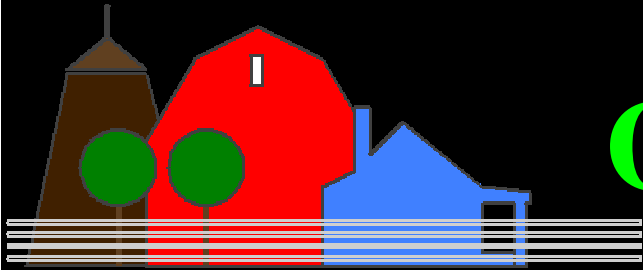


The Vision Of NACD

The Nation's Conservation Leaders



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Organization Structure

Conservation Districts

through

State Associations

select

NACD Board of Directors (54)

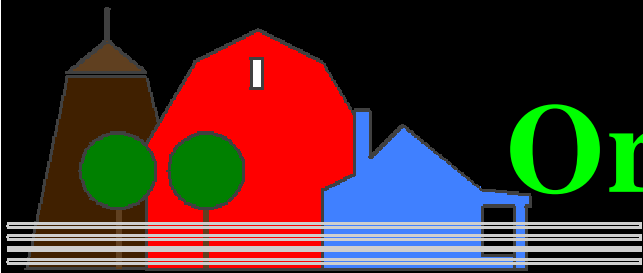
which sets policy and elects

Officers & Executive Board (12)

which executes policy & manages the association



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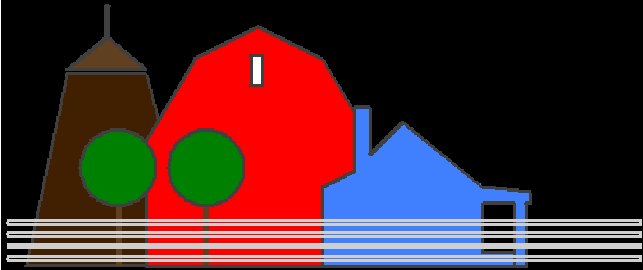


Organizational Structure

- ✓ **Grassroots**
- ✓ **Governed through a system of graduated representation**
- ✓ **Member-driven by local district board members**



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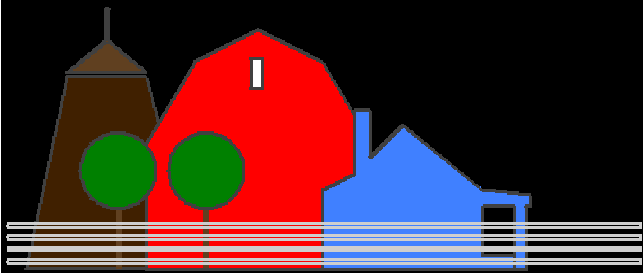


Functions

- ✓ **Exert Influence**
- ✓ **Obtain Information**
- ✓ **Provide Services & Products**
 - **benefit members**
 - **benefit society**



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Exert Influence

✓ Congress

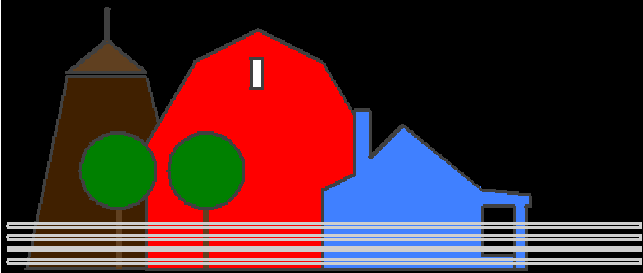
- Legislation, Programs, Appropriations

✓ Federal Agencies

- Policies & Procedures



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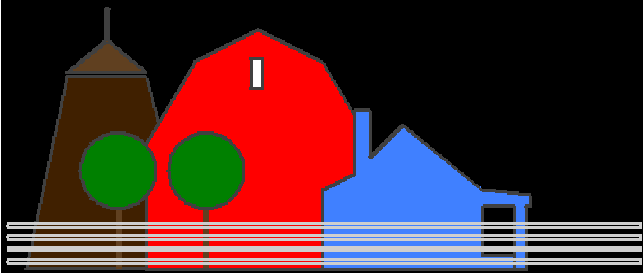


Exert Influence

- ✓ **Special interest groups**
 - Coalitions & Alliances
- ✓ **Society**
 - Public Interest
- ✓ **Federal Administrations**



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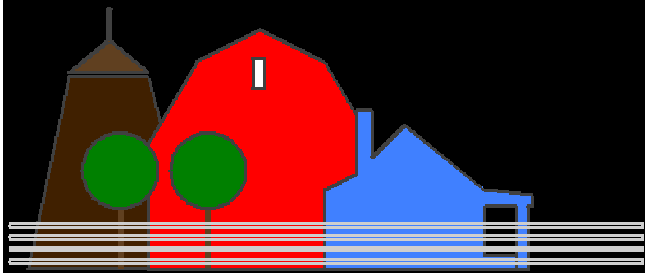


Exert Influence

- ✓ Inform members
- ✓ Educate decision makers
- ✓ Promulgate ideas
- ✓ Mobilize public opinion



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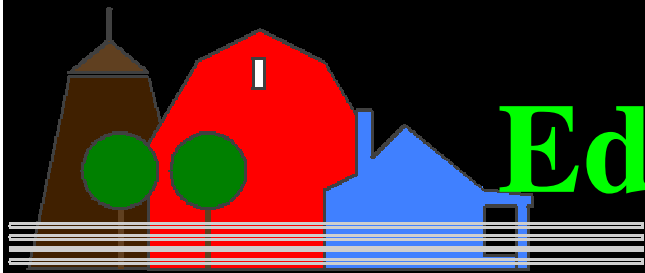


Inform Members

- ✓ Website
 - www.nacdnet.org
- ✓ News & Views
- ✓ Enotes
- ✓ Member mailings
- ✓ 400 List
- ✓ State Meetings
- ✓ Conservation Briefs
- ✓ Legislative Alerts
- ✓ District mailings
- ✓ Region Conferences
- ✓ Annual Meeting



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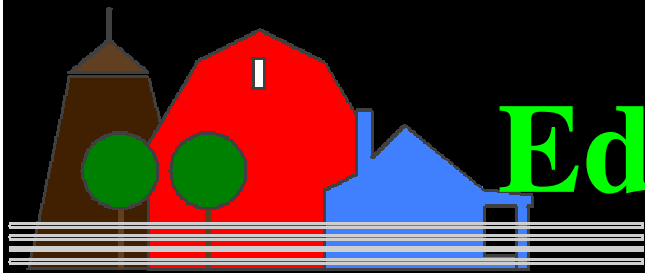


Educate Decision Makers

- ✓ Congress
- ✓ Federal agencies
- ✓ State legislatures
- ✓ County officials
- ✓ Districts



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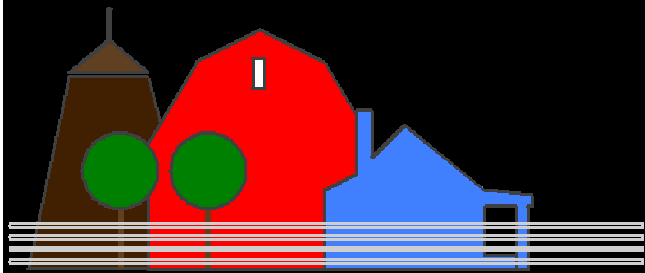


Educate Decision Makers

- ✓ Conferences
- ✓ Meetings
- ✓ Seminars
- ✓ Workshops
- ✓ Communications



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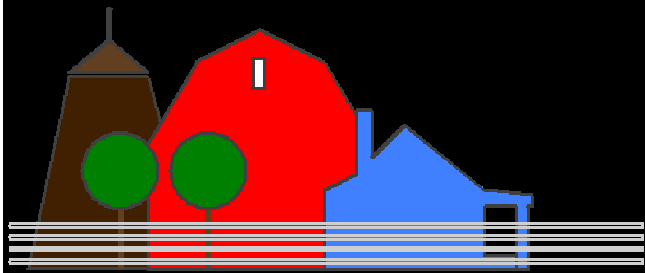


Promulgate Ideas

- ✓ Legislation
- ✓ Programs
- ✓ Policies
- ✓ Administrative Procedures



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Promulgate Ideas

- ✓ Committees
- ✓ Teams
- ✓ Task Forces



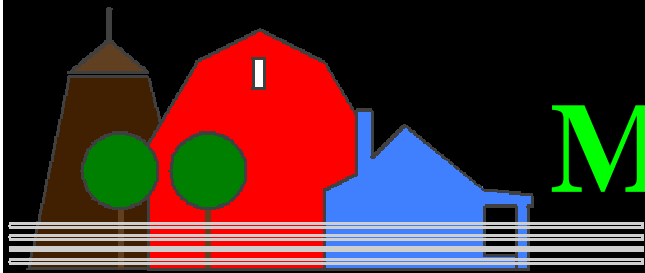
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Obtain Information

- ✓ Congress
- ✓ Organizations
- ✓ Federal agencies
- ✓ Districts



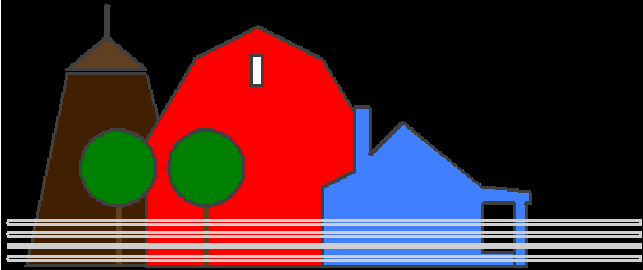


Mobilize Public Opinion

- ✓ Districts
- ✓ Committees
- ✓ Coalitions
- ✓ Conferences
- ✓ Individual members
- ✓ Media
- ✓ Alliances
- ✓ Symposiums



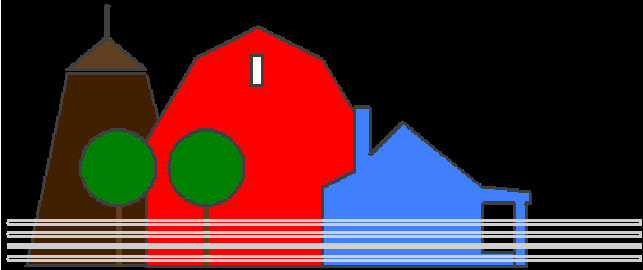
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SUMMARY



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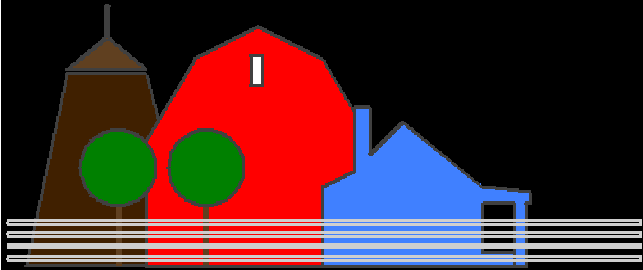


Services

- ✓ Obtain information
- ✓ Inform members
- ✓ Educate decision makers
- ✓ Promulgate ideas
- ✓ Mobilize public opinion
- ✓ Exert influence



Serving America's Conservation Districts

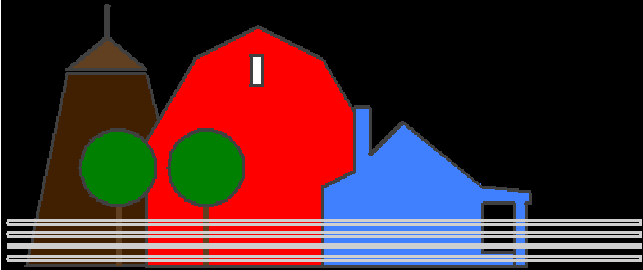


Role

**Enable districts to pool their resources
to collectively accomplish what they
can not accomplish individually.**



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