# Leadership and Partnership With Developing Communities

Increasing District Capacity to be an Effective Local Government Partner on Land Use Issues

### The Basics

### It all begins with the Board



#### Be a Great Partner!

- n Adopt a Strong Organizational Character
  - n Relationships are everything
- n To be seen as a credible partner, act like one.
  - n Be civil The real Golden Rule, always works better than the cynical one
  - n Create an environment where people can count on each other
  - n Bring your partner local governments into your planning processes, and they will bring you into theirs

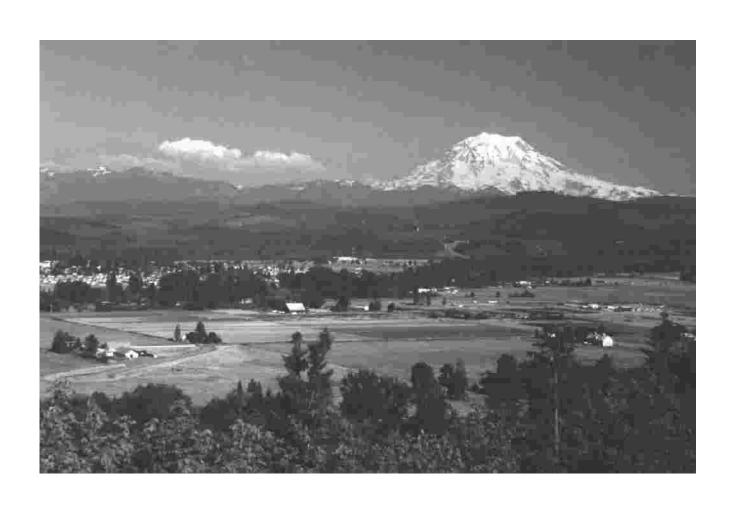
## Principles for Building & Maintaining Credibility Internally & Externally

- n When in doubt, OVER-communicate!
  - n With each other and your partners
- Accurately represent the official positions and policies of your Board.
  - District interactions with other local governments should be done in consultation with the Board, key staff and, where possible, coordinated through a consistent central point of contact.
- n Make inter-agency agreements living documents, keep them up to date and make them match-up with what is actually happening on the ground
- n NEVER burn bridges!

### Building Cooperation Starts with Your Long Range Plan

- n Make your Long Range Plan "our" Long Range Plan by seeking advice and comment from your intergovernmental partners...and use it!
- n Ask your partners, "What can you do to help us implement our plan."
- n You are seen as a serious partner, when you always use your long-range plan to drive funding decisions Be brave! Don't waver on this!

### The District Role on Developing Lands and Urbanizing Lands



## Your New District Motto..



"Every Acre Counts!"

### Get the T-Shirt!



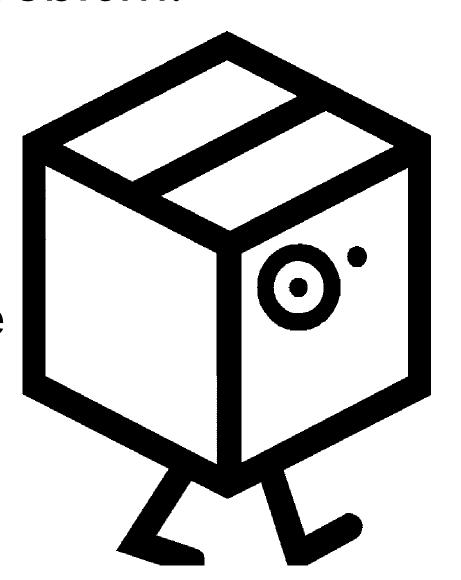
#### Does this sound familiar?



#### No Problem!

It's OK to think inside the box...

Because it's a pretty nice one!



What's in your district tool kit that your district could possibly offer your local planning department?



## Memo to Planning Department: When you think of private lands, think of Conservation Districts

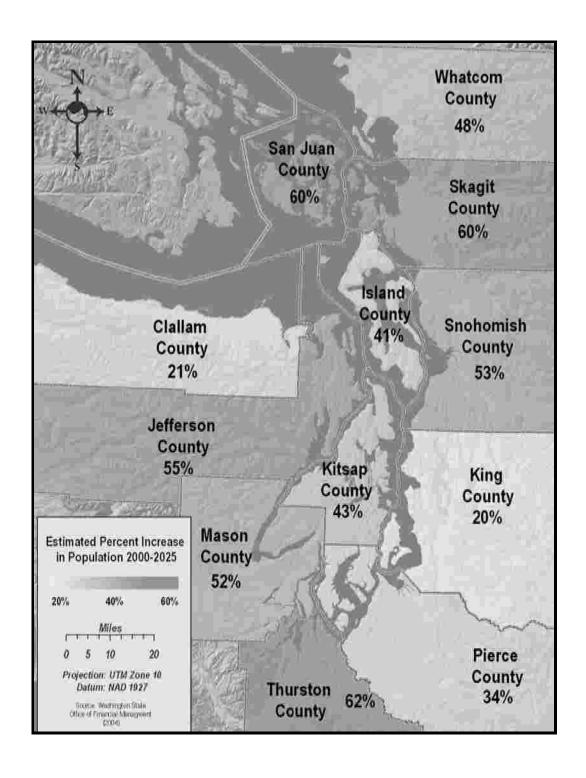


#### Demand for District Services

- n Increases with the number of landowners
  - n In Washington there are over 220,000 smallacreage parcels with livestock
  - n Snohomish CD receives over 200 new requests for service per year from small acreage owners



# Puget Sound Population Growth: 2000 - 2025



### Growth Management Act

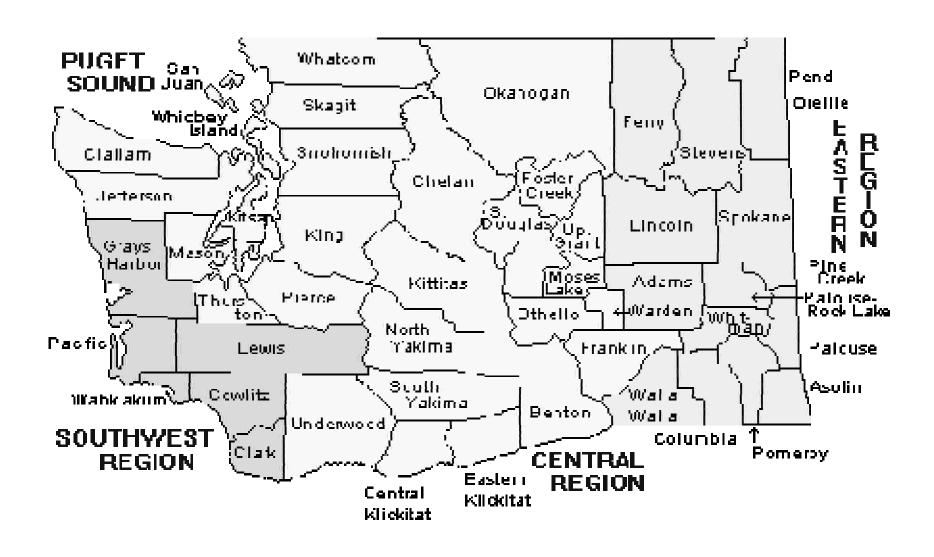
- n Designation of Resource Lands "of long term significance"
- n Creation of Critical Areas Ordinances
- n Use of "best available science"

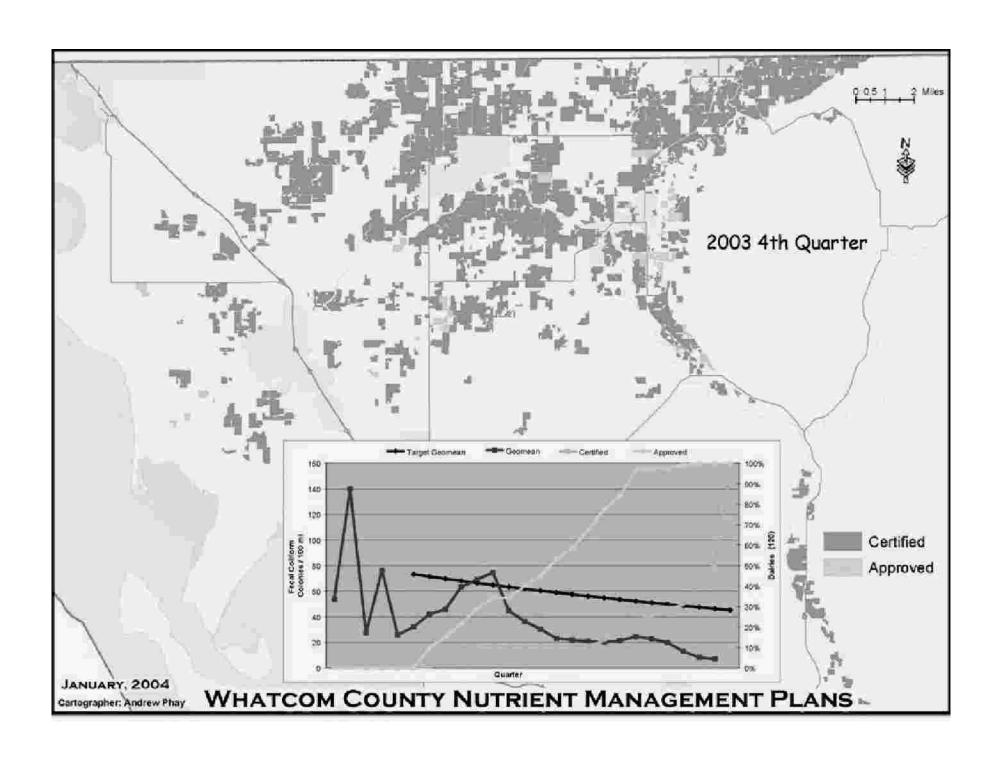
n Well....guess what?

### The wheel's already been invented!

- n The District Long Range Plan should have already identified resource lands of long term significance
- n NRCS Field Office Technical Guide not only is the "best available science," it's the best application of science available
- n So...here's what one Conservation District did

### Whatcom Conservation District





### Strategies for Protecting Critical Areas on Agricultural Land

- n Focus on farming activities
- n Reinforce with county programs
- n Balance requirements to risk
- n Standardized guidance that empowers individuals
- n Effective oversight that avoids duplication through cooperation
- n Capture environmental baseline and monitor progress in way that respects privacy
- n Support both technically & financially

### Balancing Requirements to Risk

- n Each farm/ranch is unique but grouped to achieve program efficiencies, effectiveness and resources as follows:
- n Low impact = < one animal per farmable acre
- n High impact = dairy, AFO/CAFOs
- Medium impact = all others: crop, orchard, livestock (not low or high risk), drainage improvement districts.
- n High Intensity Operations Comply with
  - n General Permit requirements
  - n Specific NPDES permit requirements
- n MOA with State Agencies
- n County staff proactively enforce program elements

### Technical & financial support

- n Technical Assistance
  - n NRCS & Conservation Districts
  - n One on one to individual producers
  - n To groups through newsletters & work shops
- n Financial Assistance
  - n Federal & State
  - n Priority practices protecting water quality

#### But Wait! There's More!

n Districts in Washington are learning that their expertise can be used in a whole new way.

Assisting their communities to develop using a softer footprint

# Conservation Districts and Low Impact Development

### Effects of Stormwater on Water Quantity

- n Flooding and property damage.
- n Damage to stream channels during wet months and lower stream flows during dry months
- n Less groundwater recharge.

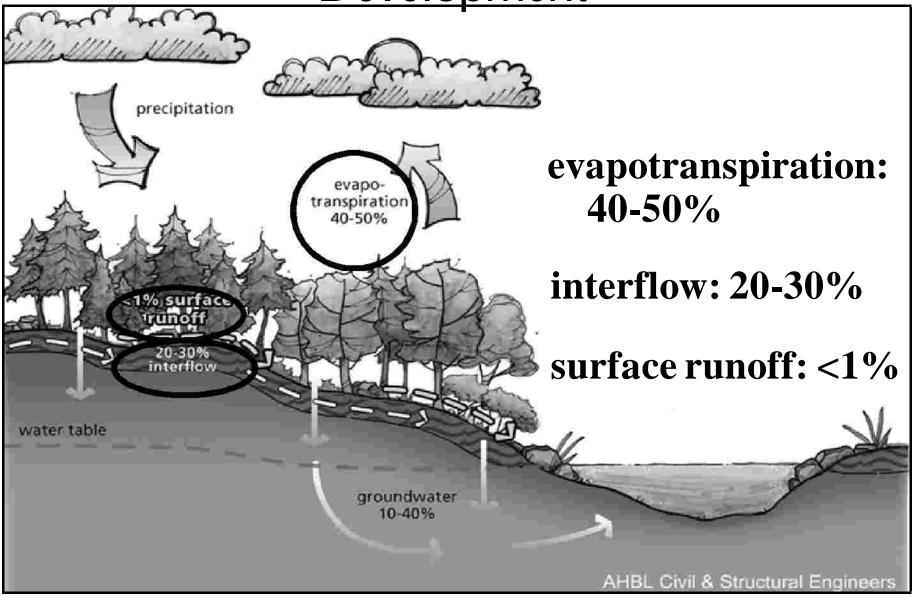


Photo courtesy Hans Hunger, Pierce County Water Programs

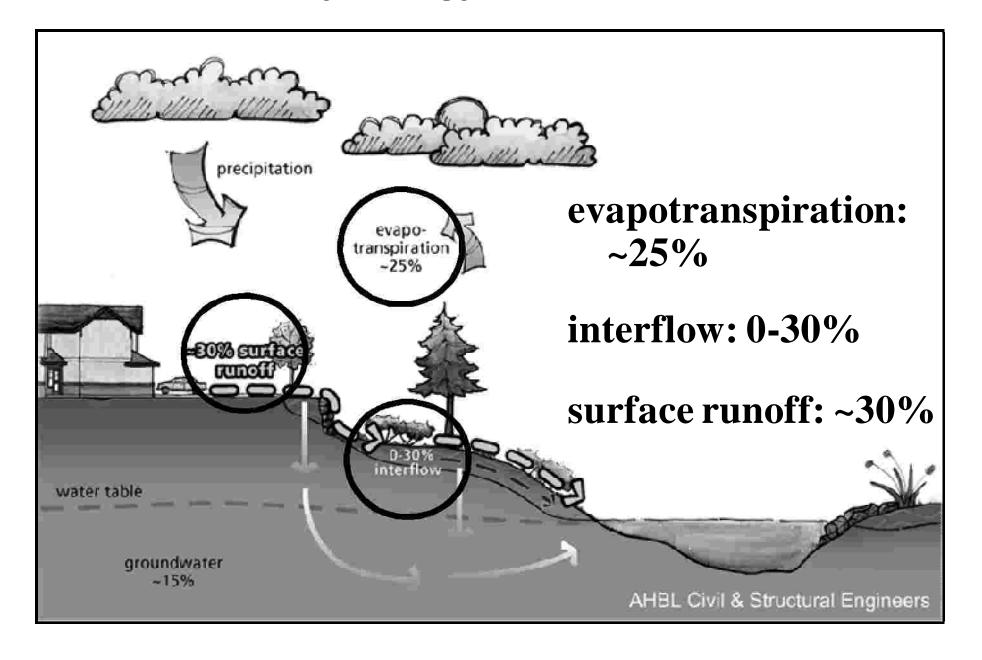
### Effects of Stormwater on Water Quality

- n Restrictions on shellfish harvest
- n Harm to fish and other aquatic life.
- n Polluted sediments

### Watershed Hydrology BEFORE Development



#### Watershed Hydrology AFTER Development



### Low Impact Development

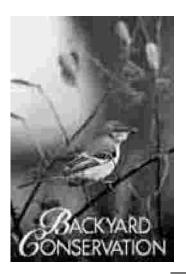
- n Mimics site natural hydrology.
- n Uses suite of site design elements and practices.
- n Protects and uses site's natural features.
- n Uses many small-scale stormwater controls.
- n Manages stormwater close to the source.
- n Applies to urban, suburban & rural sites.

#### Benefits of LID

- n Can better protect water resources.
- n Can reduce infrastructure costs.
- n Creates more attractive, livable communities.
- n Can enhance property values.
- n Helps meet stormwater requirements.
- n FREE, incentive based service provided by conservation districts.

#### Limitations of LID

- Not a substitute for stormwater standards
- Does not replace effective land use planning.
- n Some areas may not be suitable for LID. These areas require other protective implementation elements of the Backyard Conservation Program developed by NRCS and delivered through the conservation districts.





- n Bioretention
- n Amended soils
- n Permeable pavement
- n Vegetated roofs
- n Rainwater harvesting
- n Minimal excavation foundations

Photo courtesy Seattle Public Utilities

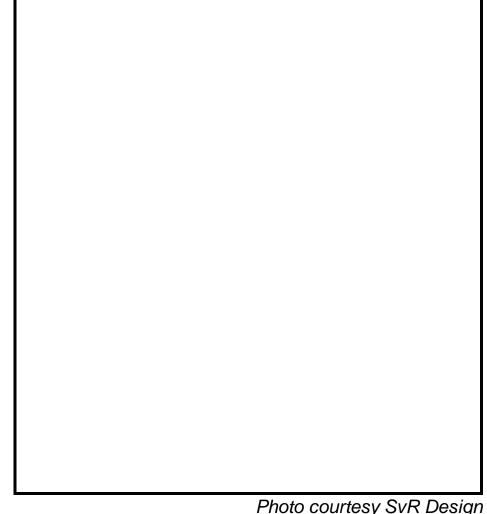
- n Bioretention
- n Amended soils
- n Permeable pavement
- n Vegetated roofs
- n Rainwater harvesting
- n Minimal excavation foundations

District Constitution of the Designation of the Constitution of th
Photo courtesy Seattle Public Utilities

- n Bioretention
- n Amended soils
- n Permeable pavement
- n Vegetated roofs
- n Rainwater harvesting
- n Minimal excavation foundations

Photo courtesy 2020 Engineering

- n Bioretention
- n Amended soils
- n Permeable pavement
- n Vegetated roofs
- n Rainwater harvesting
- n Minimal excavation foundations



- n Bioretention
- n Amended soils
- n Permeable pavement
- n Vegetated roofs
- n Rainwater harvesting
- n Minimal excavation foundations

Photo courtesy Northwest Water Source

- n Bioretention
- n Amended soils
- n Permeable pavement
- n Vegetated roofs
- n Rainwater harvesting
- n Minimal excavation foundations



Photo courtesy Tom Holz

### To be even more effective, we need more of these...

### Examples of Low Impact Development Programs



BOARD & STAFF . MISSION . PROGRAMS . COMING EVENTS . LINKS

- n Planning Department essentially inactive
- District stepped-in to provide developers and landowners guidance



### Examples of Low Impact Development Programs

n King Conservation District.

n District engineer worked with City of Seattle created a template for implementing the city's LID effort.

n Template can be transferred to other jurisdictions

### Examples of Low Impact Development Programs



- n Received a small \$20,000 EPA Grant to train a developer and their engineer to implement a low impact development in Port Angeles.
- n Word gets around...Other developers are calling the district asking for their assistance
- n EPA is pretty excited about the potential of districts to implement LID

### ...and my personal favorite...

n t**h**e

Whidbey Island Conservation District

- n Rebuilding their program by making their centerpiece program low impact development and backyard conservation.
- n Beginning with partnership with the City of Langley

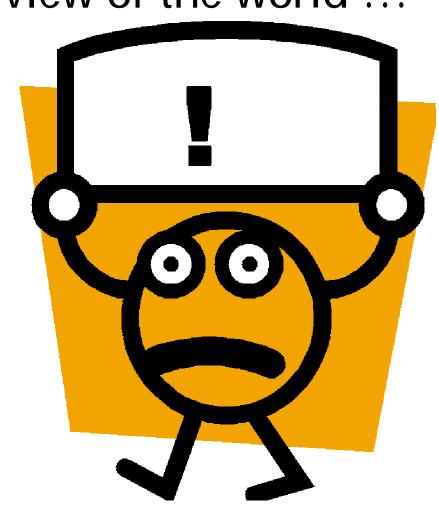
#### Home Work...

- n Think about the districts you represent and the programs you manage
- Mhat is the most challenging local partnership situation that exists in your state, area or district.
  - n What are the top two things you would do to make it better?
- n Now think of the district with the best local partnerships
  - n What are the top two things you would ask them to consider to make them great?

A couple of useful ideas when I'm out of logical explanation for irrational politicians, a useful view of the world ...

"Politics are for people who have a passion for changing life, but a lack of passion for living it"

Bonanza Jellybean, Cowgirl
 From Even Cowgirls Get the
 Blues by Tom Robbins



### Finally, for alternative strategies in working with private landowners...

n Please see the Dreamworks presentation:



n At a theater near you...



#### Thanks!

Stu Trefry, Puget Sound Regional Manager Washington State Conservation Commission

PO Box 47721

Olympia, WA 98504-7721

PH: 360.407.6531

Mobile: 360.584.5213

Fax: 360.407.6215

E-Mail: <a href="mailto:stu.trefry@scc.wa.gov">stu.trefry@scc.wa.gov</a>

Visit our website at: www.scc.wa.gov