

1. By December 31st

Choose a name/theme for our planning project. This helps us talk about our planning project without using the words strategic planning. This also lets us be more creative about the way we present planning opportunities for members to participate as well as planning results along the way. We can be as creative as we want with this!

2. By January 31st

Introduce planning, as a year-long NASCA project, in a letter to membership. Design a web page to record our progress along the way.

3. By February 28th

Use the midwinter meeting's Business Meeting to engage members in planning. We will have an hour or so to engage those in attendance. We can ask them to react to NASCA's vision and mission, and perhaps share their expectations of NASCA.

4. By March 31st

Take the vision to a wider audience by having each region do a conference call on the vision. I can guide each region director in how to conduct a short call with their members for maximum results. (I have a specific session design and it will take no more than an hour.)

5. By April 30th

Take the mission to a wider audience by same method as in number 4.

6. By May 31st

Region calls: what is the one way NASCA will know that it has arrived and become a complete success?

7. By June 30th

Ask each region to have a conference call to define NASCA's number one priority for the next five years. (Same method as in numbers 4 and 5). Priorities will define first, second, and third goals.

8. By July 31st

Catch up month. With all priorities in, region directors will work these into goals with staff help.

9. By August 30th

Staff will write measures of success and specific action items for board of directors approval.

10. By annual meeting September 6, draft plan will be presented to board of directors for approval.